

Programme: BCA
Course: Entrepreneurship
Course Code:3CMD102
Enrolment no. _____

Full Marks: 70
Time: 3 Hrs.

Q.No	Questions	CO	Bloom Taxonomy Category	Marks														
Section I																		
1	Short Answer type questions.																	
a	Describe the four stages in a project life cycle.	CO1	Remember	4 x 5 = 20														
	or																	
b	Describe project classification.	CO1	Understand															
	or																	
c	What are the main types of feasibility studies conducted for a project?	CO2	Remember															
	or																	
d	Explain the importance of risk analysis in project management.	CO2	Understand															
	or																	
e	What is cost overrun in project management? What are its causes?	CO3	Understand															
	or																	
f	A project costs Rs18,000. The estimates annual cash inflows during its 3-year life are Rs.8,000, Rs.7,000 and Rs. 6,000 respectively. Find out the payback period.	CO3	Understand															
	or																	
g	What are the objectives of Entrepreneurship Development Programs?	CO4	Remember															
	or																	
h	Explain the qualities of entrepreneurs.	CO4	Understand															
	or																	
Section II																		
Long Answer type questions.																		
2	Appraise the major problems faced by the project manager in staffing the project team from within the organization.	CO1	Analyze	3 x 10 = 30														
	or																	
3	Discuss the comprehensive checklist to ensure all prerequisites for successful project implementation.	CO1	Understand															
	or																	
4	Assess the importance of risk analysis in project management and evaluate various strategies for managing risk.	CO2	Analyze															
	or																	
5	a. Explain in simple terms what the Critical Path Method (CPM) and Program Evaluation and Review Technique (PERT). b. Define feasibility studies and risk analysis in the context of project management.	CO2	Analyze															
	or																	
6	Cost of the proposal is given as Rs 3,00,000 each. Estimated scrap value is Rs. 60,000 each. Working capital required is Rs 2,50,000 for each proposal. Find out Average rate of return for proposal 1 & proposal 2 and comment on which proposal to be accepted.	CO3	Analyze															
	or																	
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th>YEAR</th> <th>1</th> <th>2</th> <th>3</th> <th>4</th> </tr> </thead> <tbody> <tr> <td>CASH INFLOW AFTER DEPRECIATION & TAX OF PROPOSAL 1</td> <td>1,50,000</td> <td>3,00,000</td> <td>1,50,000</td> <td>0</td> </tr> <tr> <td>CASH INFLOW AFTER DEPRECIATION & TAX OF PROPOSAL 2</td> <td>2,00,000</td> <td>3,00,000</td> <td>2,50,000</td> <td>1,50,000</td> </tr> </tbody> </table>		YEAR	1	2	3	4	CASH INFLOW AFTER DEPRECIATION & TAX OF PROPOSAL 1	1,50,000	3,00,000	1,50,000	0	CASH INFLOW AFTER DEPRECIATION & TAX OF PROPOSAL 2	2,00,000	3,00,000	2,50,000	1,50,000		
YEAR	1	2	3	4														
CASH INFLOW AFTER DEPRECIATION & TAX OF PROPOSAL 1	1,50,000	3,00,000	1,50,000	0														
CASH INFLOW AFTER DEPRECIATION & TAX OF PROPOSAL 2	2,00,000	3,00,000	2,50,000	1,50,000														
7	Analyze the various factors contributing to cost overrun in project management. Discuss proactive strategies that project managers can implement to prevent cost overrun situation.	CO3	Analyze															
	or																	
Section III																		
Application based questions																		
8	Analyse how macroeconomic factors within the business environment impact organizational strategy and performance. Choose two macroeconomic factors and illustrate their effects with examples from different industries.	CO4	Analyze	1 x 20 = 20														
	or																	
9	Analyze the life cycle of new business and the environmental factors which affect the new business. Discuss the reason for failure of a business.	CO4	Analyze															
	or																	

COURSE OUTCOME

CO1 Understand the Concept of project, characteristics of projects, Identify the type of project and Project's life cycle, as well as steps for Successful Project Implementation.

CO2 Analyse the project from technical, financial, market- demand and economic feasibility and analyse the difference between the CBA and SCBA. Create and formulate linear programming and integer programming model, project network and estimation of time and critical path in PERT and CPM model.

CO3 Evaluate capital budgeting system of an organization through discounted and non-discounted techniques like NPV, IRR, Profitability index, ARR and Payback period.

CO4 Understand entrepreneurship Development and role of institution like SIDO, MDI, EDI, AISSIB, NIESBUD etc. Also, the students will analyse all the factors for success and failure of a new business.